



## **2015-16 New England & Bermuda District Newsletter Contest**

All New England and Bermuda Kiwanis Clubs are encouraged to enter the 2015-2016 Newsletter Awards contest. The rules are simple. Just e-mail at least two issues of your club's newsletter to [yankiwanian@newenglandkiwanis.org](mailto:yankiwanian@newenglandkiwanis.org), or mail paper copies to Sharon Binette, District Editor, P.O. Box 1277, Biddeford, ME 04005-1277. If your club newsletter is an internet web page, e-mail the web address to the address above.

All clubs with valid entries will receive a banner ribbon at the 2016 New England and Bermuda District Convention. In addition, first and second place prizes will be awarded in club size categories under 30, 30-49, and 50 or more members.

Entries will be judged by the district editor and a panel of her choosing on three areas ... design excellence (30 percent), quality of communication to club members (40 percent) and quality of communication to non-members (30 percent).

To be eligible for judging, entries must be received by the district editor no later than June 15, 2016. Entries received after that date will not be considered for judging, but can still receive a banner ribbon. In the case of a tie, frequency of issue will be considered, so please indicate how often your newsletter is published.

The purpose of the contest is to encourage all Kiwanis clubs in New England to issue a periodic club newsletter, electronically or in print, to communicate with club members and with each club's host community.